Key Event: MLK Day

Martin Luther King Day is observed every year on the third Monday of January — on **January 17th** this year. King was an influential civil rights leader — best known for his work on racial equality and ending racial segregation in the United States.

<table>
<thead>
<tr>
<th>Talking Point #1</th>
<th>Talking Point #2</th>
<th>Talking Point #3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. King found it unacceptable for there to be hunger. He said, “Why should there be hunger and deprivation in any land, in any city, at any table, when man has the resources and the scientific know-how to provide all mankind with the basic necessities of life?”</td>
<td>In his 1964 acceptance speech of the Nobel Peace Prize, Martin Luther King Jr. highlighted the importance of ending hunger. For him, racial equality couldn’t be reached until poverty was eradicated and every person had enough to eat. His <a href="https://en.wikipedia.org/wiki/Poor_People%27s_Campaign">Poor People’s Campaign</a> in 1968 embodied his commitment to ending hunger.</td>
<td>You can be a part of MLK’s legacy when you help feed hungry kids and their families. Volunteer with your local food bank, participate in virtual events or learn more about hunger and spread the word about how we can all do more for others! Whatever you do, remember to follow the <a href="https://www.cdc.gov">CDC guidelines</a> for community events.</td>
</tr>
</tbody>
</table>

Find/Post Volunteer Activities: [Goodness Platform](https://goodnessplatform.com)
Life's most persistent and urgent question is: 'What are you doing for others?'
- Martin Luther King Jr.
Follow Stop Hunger

Website:  HelpStopHunger.org

Twitter:  @StopHungerUSA

Facebook:  SodexoStopHunger

Instagram:  SodexoStopHunger/

YouTube:  SodexoStopHunger
Contacts

Roxanne Moore, Executive Director
Roxanne.Moore@sodexo.com

Sarah Sprecher, Sr. Program Manager
(Stephen J. Brady Scholars, Heroes of Everyday Life, Feeding Our Future Summer Program, Stop Hunger Champions, internal communications)
Sarah.Sprecher@sodexo.com

Lisa Acuna, Project Coordinator
(fundraising, special events, cause marketing, Charity Classic)
Lisa.Acuna@sodexo.com

Taylor Gorycki, Community Relations Coordinator
(food rescue, external communications, Goodness Platform, KPI tracking)
Taylor.Gorycki@sodexo.com

www.HelpStopHunger.org