FEEDING INNOVATION

POWERING CHANGE

SODEXO STOP HUNGER FOUNDATION

2017 IMPACT REPORT
Imagine a day when no child goes hungry in the United States. Or ever worries about being hungry again in the future.

What if leftovers from university and hospital cafeterias, businesses and restaurants were not tossed, but swiftly transported to hungry families? Why not plant more community gardens throughout our cities, brightening urbanscapes and dinner plates alike with fresh vegetables? How about we return to using backpacks for homework, rather than filling them with food on Fridays just to get kids through the weekend? What if summer was for recreation rather than anxiety about how children will fare without school-provided meals?

That’s the vision I committed to help realize when I stepped into the role of board chair for the Sodexo Stop Hunger Foundation in September 2017. I’m grateful for the constellation of nonprofit partners, vendors, youth leaders and employees who’ve joined us in this effort because I know this vision is too big for one organization to realize alone.

Thanks to innovative approaches from our nonprofit partners, we’ve made progress toward that vision. Childhood hunger is down 30% since 2010. We should pause to celebrate that fact. And until childhood hunger is down to zero, we’ll continue our efforts to help feed children every day. In 2017, for example, Sodexo teams and our nonprofit partners got more than 4,000,000 meals to hungry children.

And we also recognize that feeding hungry people, while important, is only the first step in ending hunger. We also must invest in long-term solutions that decrease the likelihood any child relies regularly on donated food to avoid hunger in the future. So, in 2017, we supported Brady Scholar Shiaoching Tai’s “The Food Ark” program to build more sustainable food systems through school gardens able to produce 100 to 200 pounds of food every single year.

Together we are powering toward a tomorrow like the one I described above – a tomorrow that’s free from childhood hunger. For good.

Feeding innovation. Powering change. Because all children deserve access to sufficient, healthy food every day so that they can learn, play and thrive.

Thank you for joining us.

— Gerri Mason Hall
Chair, Board Of Directors
Sodexo Stop Hunger Foundation
Leveraging all of Sodexo to get adequate, healthy food to hungry kids every day

This summer highlighted the power of public-private partnerships: Sodexo’s Feeding Our Future® program provided 385,000 free healthy meals to kids in 23 cities from Buffalo, N.Y., to Phoenix, Ariz.

This past school year, Sodexo partnered with more than 70 clients to distribute food-filled backpacks to schoolchildren via local food banks.

This program honors five employees each year who have gone above and beyond in their dedication to end hunger in local communities. Spotlighting these wonderful examples of kindness, generosity and passion found among the company’s workforce, Sodexo provides each hero with a $5,000 grant to donate to the hunger-relief charity of choice. From Oregon to Virginia, 2017 heroes include:

**Vicki Rolph, Dining Supervisor**

Vicki Rolph, the dining supervisor at Concordia University in Portland, Ore., started an Emergency Food Pantry that gives groceries to food-insecure students, no questions asked, as well as a program to help when students run out of money on their meal cards. Vicki engages student volunteers to help with the pantry, including running food drives tied to holidays and even a rock concert. Since she started the effort in 2013, the pantry has collected more than 40,000 pounds of food.

In 2016, donations to the food pantry were so generous that Vicki decided to give the excess to a local elementary school’s food-insecure students and launched a backpack food program there. Her efforts help ensure students learn better, stay in school and increase their chances of moving out of poverty in future.

**Sandi Brownell, Senior Unit Clerical, Colby-Sawyer College, New London, N.H.**

**David Grant, Receiver and Stock Room Clerk, Framingham State University, Framingham, Mass.**

**Rose Paul, Lead Cook, Katten Muchin Rosenman, New York, N.Y.**

**Laura Spicer, Clinical Dietitian, Bridgewater Retirement Community, Bridgewater, Va.**

**Backpack Food Program**

This past school year, Sodexo supported with more than 70 clients to distribute 577,000 food-filled backpacks to schoolchildren via local food banks.

The total number of meals to take home in those backpacks and eat when school meal programs are unavailable.

**Stop Hunger Food Drive**

Donated to food banks in 39 states

Distribute the equivalent of 242,863 meals

Engaged 4,130 Sodexo employees, students and community members as volunteers

Volunteered 4,403 hours
YOUTH-LED INNOVATION
Investing in youth-designed, youth-led innovative solutions to increase access to adequate, healthy food every day

STEPHEN J. BRADY STOP HUNGER SCHOLARS A.K.A. THE HUNGER SQUAD
A new squad of hunger fighters ages 5 to 25 is honored each year – each receiving $10,000 (a $5,000 scholarship for their education and a $5,000 grant for the hunger charity of their choice). The Hunger Squad comprises members of the zero-hunger generation leveraging their remarkable and unique powers to combat hunger and positively impact communities across America. Meet the 2017 Brady Scholars:

Robert Alex Eimers, 15
New Haven, Mich.
The Eimers Foundation in the past year raised $60,000 and served 60,000 hot meals.

Sophie Edwards, 14
Marietta, Ga.
The Coins for Cans Campaign is designed to engage Marietta public school students to fundraise for anti-hunger by filling cans with change.

Jack Griffin, 19
Duluth, Ga.
Food Finder is a nonprofit that manages a mobile and web app that allow hungry children and their families find free food assistance programs easily.

Brooke Mackenzie Hinson, 13
Mt. Olive, N.C.
The Make A Difference Food Pantry, founded in 2015 when “Kenze” was just 10, now serves more than 4,000 individuals per month.

Shiaoching Tse, 18
Apex, N.C.
The Food Ark is a community gardening initiative involving student volunteers.

“...We provide nutritious food to those in need with compassion and love. More than just food, it’s about how you make people feel.”
— Brooke Mackenzie Hinson, 13, founder of the Make A Difference Food Pantry, Mt. Olive, N.C.

FOOD RECOVERY NETWORK
Food Recovery Network is the largest student movement against food waste and hunger in America. What began at University of Maryland in 2011 has grown to 230 chapters in 44 states thanks to early funding and continued support from Sodexo Stop Hunger Foundation.

ARKANSAS
• Lyon College
CALIFORNIA
• Pepperdine University
• San Francisco State University
• Scripps College
FLORIDA
• University of South Florida St. Petersburg
• University of Tampa
ILLINOIS
• Olivet Nazarene University
IOWA
• Simpson College
LOUISIANA
• Dillard University
• University of Louisiana Lafayette

NEW YORK
• Sage College of Albany
• SUNY Polytechnic Institute
OHIO
• Shawnee State University
PENNSYLVANIA
• Cabrini University
TEXAS
• Texas Christian University
VERMONT
• University of Vermont
VIRGINIA
• Marymount University

304,068 pounds of food rescued at Sodexo sites in 2017
42 chapters launched in 2017, including 17 served by Sodexo.

448,402 pounds of food recovered at Sodexo schools
147,595 meals served at Sodexo schools

CAMPUS KITCHENS PROJECT
The Campus Kitchens Project (CKP) is a national leader in community service for students and is the future of hunger relief. CKP is empowering the next generation of leaders to implement innovative models for combating hunger, developing food systems and helping communities help themselves.

Campus Kitchens launched
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NO CHILD HUNGRY TODAY
Leveraging all of Sodexo to advance long-term solutions that address the root causes of hunger and poverty

Childhood hunger is a problem too big for one organization to solve alone. Sodexo and the Sodexo Stop Hunger Foundation mobilize experts, innovators, volunteers and donors to feed children in the United States today, and to support programs and solutions that ensure no child is hungry again tomorrow. Sodexo’s hunger-fighting team includes employees, clients, customers, vendors, youth leaders and carefully selected nonprofits.

There’s a common misconception that people are hungry because there’s not enough food to feed everyone. There are adequate resources, but we need more efficient and sustainable food systems to increase access.

That’s why Sodexo sponsored the first Hackathon as part of this year’s National Food Recovery Dialogue to shift our culture from food waste to food recovery. The event engages a large collective of people arranged in teams around a set of real-world issues with the intent to generate creative ideas to solve the particular issue addressed. Twenty student leaders developed hacks to address the question: “How can Sodexo reduce post-consumer waste?”

In addition, Brian Turner, Sodexo’s director of product quality assurance for North America, shared his food safety expertise in a training for the 200+ attendees, including students, dining staff and speakers, representing 45 FRN chapters from 23 states.

Laura Spicer, a registered dietitian working at Bridgewater Retirement Community in Virginia is passionate about helping people in need find healthy food. In 2017, she started working with teen mothers to help them make healthy choices for themselves and their children. She provides recipes, informs women how to use WIC appropriately (The Special Supplemental Nutrition Program for Women, Infants, and Children is a federal assistance nutrition and health program for low-income pregnant women, breastfeeding women, and children), access nutrition information, and provides tips for eating healthy on a budget.

In addition, Laura teaches nutrition classes at Bridgewater College. She helps students understand how food, hunger and nutrition are interrelated by partnering with the Nutrition Department to offer students relevant volunteer opportunities.

“Creating lasting and substantive change in something as complex as our food system is not easy. It’s only possible through innovation, imagined by creative, empowered individuals like the students here today, and committed organizations like Food Recovery Network.”

— Ted Monk, Vice President, Sustainability at Sodexo
Investing in youth-designed, youth-led solutions because we believe this is the generation to end hunger

SHARE OUR STRENGTH’S NO KID HUNGRY® CAMPAIGN

Sodexo Stop Hunger Foundation supported 46 No Kid Hungry Youth Ambassadors in 18 states. These young leaders, part of Generation No Kid Hungry, help ensure no child will be hungry in the future. These students work with No Kid Hungry partners in the field to conduct data collection and tracking to help document specific needs in communities, community outreach to increase participation in existing anti-hunger programs, and nutrition education/training to help stretch food dollars. These Youth Ambassadors also participate in advocacy to protect and strengthen solutions to end chronic hunger.

Shelbi B., 25, used her Global Youth Service Day Sustainability grant to help families learn about gardening, grow their own produce and understand the importance of healthy eating. “We completed the SNAP (Supplemental Nutrition Assistance Program) Challenge and it was truly a humbling experience, and really put everything into perspective and showed how important it is for there to be programs such as SNAP and Summer Meals.”

— Claire Thompson, NKH Youth Ambassador (Ark.)

Our mission is to fight food insecurity by involving youth in building more sustainable food systems through school gardens, food pantries and community outreach. Each garden is able to produce 100 to 200 pounds of food every single year.

6 GARDENS & GROWING: “I wanted to make the largest impact by encouraging and inspiring other students to come along with me.”

— Jack Griffin, 19, Duluth, Ga., 2017 Stop Hunger Scholar

Shiaoching Tse, 18, Apex, N.C., The Food Ark

“Fighting hunger has been crucial to my life since going to school in a food insecure area and overcoming a personal eating disorder.”

— Kathleen Burks @kathleen_burks - 15 Aug 2017

I just let my representatives know they need to continue supporting these programs and improve them for our future generations. You can too!

No Kid Hungry @nokidhungry

TAKE ACTION: Tell Congress to protect programs that feed hungry kids!

#NoKidHungry bit.ly/2xH6E6W

Generation No Kid Hungry – Sodexo Stop Hunger Foundation supports this interactive online youth action center with ideas and resources for youth to lead anti-hunger advocacy and fundraising efforts.

CONGRESSIONAL HUNGER CENTER

At Second Harvest Food Bank of Santa Clara & San Mateo Counties, David Lazere, an Emerson National Hunger Fellow supported in part by the Sodexo Stop Hunger Foundation, wrote a report for school district leaders and local elected officials advocating the importance of increasing school breakfast participation.

“My generation is uniquely able to combat hunger because we’ve been raised in an era of innovation, so it’s natural for us to think differently. We can bring this confidence and creativity to ending hunger.”

— Jack Griffin, 19, Duluth, Ga., 2017 Stop Hunger Scholar

YOUTH SERVICE AMERICA

YOUTH SERVICE AMERICA

150 youth-led grant projects

Engaged

22,000 youth working alongside 90 Sodexo employees

Shelbi B., 25, used her Global Youth Service Day Sustainability grant to help families learn about gardening, grow their own produce and understand the importance of healthy eating.
Nearly $2,300,000* was raised in 2017

FUNDING SOURCES

48%  
Foundation dinner

20%  
Sodexo, Inc. contributions

14%  
Employee payroll giving

12%  
Cause marketing, Stop Hunger Week & vendor support

6%  
Employee-driven fundraisers

14%  
Employee payroll giving

*Preliminary and unaudited. Audited financial statements are available upon request.