HUNGER AFFECTS A GROWING POPULATION

A PUBLIC SERVICE ANNOUNCEMENT
TO HELP END CHILDHOOD HUNGER IN AMERICA.

VIEWING GUIDE
Hunger affects a growing population. The number of children it affects is growing, but even more disturbingly, hunger affects a growing population: our children. Children who ought to be thriving physically and emotionally, have only grown in number over the past five years.

One in five children in America are at risk of hunger today—that’s more than 16 million children. The numbers are staggering. And although there are signs of progress, a tremendous need persists. Sodexo Foundation is dedicated to facing these challenges, and to fighting childhood hunger.

We know the problem, but more importantly, we also know the solution: awareness and support that will lead to action on the local and national levels. The following public service announcement is our latest action to raise awareness about childhood hunger in America: Hunger Affects a Growing Population.

You can learn more about the problem of childhood hunger in your state by visiting GenerationNoKidHungry.org.

Part of understanding the issue is asking the following questions: What does childhood hunger look like? How can hungry children be recognized? How has the problem grown? How can I become involved, and truly take hunger personally?

In the following pages you’ll find information, resources, and questions for discussion.

Thank you for your ongoing support of Sodexo Foundation and its collaborative efforts to fight childhood hunger in America.

Take Hunger Personally®,

Robert A. Stern
Chair, Board of Directors
Sodexo Foundation
THE FACTS:

1 in 5 children are at risk of hunger today.¹

16 million children are at risk of hunger—more than the populations of LA, NYC, and Chicago combined.¹

19.5% of households with children are food-insecure.¹

over 85% of children who receive free or reduced-price meals during the school year don’t during the summer.²

1 in 3 children in our nation’s capital are at risk of hunger today.³

Sources:
1. What do you think childhood hunger looks like?
2. Why do you think most Americans are unaware of childhood hunger?
3. What are the steps communities can take to eradicate childhood hunger in America?
4. How do you think hunger affects physical, mental, and emotional development in children?
5. How might hunger affect a child’s behavior in class? And how might it affect the other children?
Below are some potential responses to help facilitate a conversation after viewing the Hunger Affects A Growing Population PSA. The conversation can go in a variety of directions. That said, please understand that these answers are meant as discussion starters and aren’t definitive.

1. What do you think childhood hunger looks like?
   - Falling asleep in class
   - Slower memory recall
   - More aggressive behavior
   - Physical development and strength suffer

2. Why do you think most Americans are unaware of childhood hunger?
   - Children who are hungry are embarrassed about it
   - They don’t think there’s anything they can do about it
   - They don’t tell anyone
   - People think America is too wealthy to have childhood hunger

3. What are the steps communities can take to eradicate childhood hunger in America?
   - Organize a food drive, bake sale, or contest
   - Volunteer at local food banks or soup kitchens
   - Plant community gardens
   - Educate others about the problem
   - Learn about federally funded programs like SNAP, school breakfast and summer meal programs

4. How do you think hunger affects physical, mental, and emotional development in children?
   - Inability to concentrate
   - Tired
   - Headaches and stomach aches
   - Poor behavior

5. How might hunger affect a child’s behavior in class? And how might it affect the other children?
   - Less attentive
   - Disruptive
   - Low grades and test scores
   - Absenteeism or tardiness

**DISCUSSION GUIDE:**

1. **What do you think childhood hunger looks like?**
   - Falling asleep in class
   - Slower memory recall
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   - Physical development and strength suffer

2. **Why do you think most Americans are unaware of childhood hunger?**
   - Children who are hungry are embarrassed about it
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MAKE A DIFFERENCE:

DONATE:
• Donate to Sodexo Foundation.
• Donate food to a local food drive or food bank.
• Donate time to a hunger-prevention program in your community.

ADVOCATE:
• Spread the word to your friends and family.
• Raise awareness within your social media network.
• Share the Sodexo Foundation PSA with your local news outlets.
• Contact your elected officials.

VOLUNTEER:
Below is a list of volunteer organizations fighting hunger and in need of dedicated volunteers:

Sodexo Servathon
SodexoFoundation.org/hunger_us/initiatives/servathon/servathon.asp
Youth Service America
YSA.org
Feeding America
FeedingAmerica.org
Food Recovery Network
FoodRecoveryNetwork.org
The Campus Kitchens Project
CampusKitchens.org

ADDITIONAL RESOURCES:
Sodexo Foundation
SodexoFoundation.org
Share Our Strength
NoKidHungry.org
Generation No Kid Hungry
GenerationNoKidHungry.org
Youth Service America
YSA.org
Feeding America
FeedingAmerica.org

CONNECT WITH US:
@StopHungerUSA
Twitter.com/StopHungerusa
Sodexo Foundation – Stop Hunger
Facebook.com/SodexoStopHunger
Sodexo Foundation – Stop Hunger
YouTube.com/user/SodexoStopHunger
Sodexo Foundation Blog
SodexoInsights.com/category/Stop-Hunger

make a Difference: