15 years of FIGHTING HUNGER

2014 SODEXO FOUNDATION IMPACT REPORT
Dear Friends,

2014 marked the fifteenth anniversary of Sodexo Foundation. That’s 15 years of building a foundation for a brighter future. 15 years of extraordinary passion, commitment and energy to help families, individuals and children at risk of hunger in the U.S. 15 years of fundraising and engaging our nation’s youth to help fulfill our mission of ensuring that every child in America grows up with dependable access to enough nutritious food to enable them to lead a healthy, productive life.

Beyond food, ending childhood hunger requires awareness, education, advocacy and collaboration. Sodexo Foundation is working with nonprofit leaders like Share Our Strength® and YSA (Youth Service America) to galvanize youth as a critical part of the solution. For example, the Sodexo Foundation Youth Ambassadors, alongside Sodexo executives and No Kid Hungry team members, took their stories to the halls of Congress to talk about the issue of hunger and effective solutions to implement across the country. Furthermore, in partnership with YSA, we released “A Teacher’s Guide to Engaging a New Generation of Anti-Hunger Leaders” to grow our community of teachers, students and young advocates working together to combat child hunger.

This year, we continued our support of Food Recovery Network (FRN). Since its inception in 2011, FRN has expanded to 102 campuses, recovering more than 500,000 pounds of food. In addition, we partnered with The Campus Kitchens Project (CKP) helping them achieve unprecedented network growth and sponsored the first-ever Food Waste & Hunger Summit co-hosted by FRN and CKP.

Building a foundation for a brighter future may sound lofty, but the work could not be more grassroots. Every volunteer, donor and advocate is an inspiration. But more than that, each individual who takes on this challenge is a building block that strengthens our foundation. Each one of us can build something wonderful, and together, we can stand up against the persistent problem of hunger that affects 1 out of every 5 children.

Thank you for being our building blocks, for helping us build our foundation, for keeping it strong and for making a real, tangible difference in the lives of countless children across our country.

Thank you.

Robert A. Stern  
Chair, Board of Directors  
Sodexo Foundation

Shondra B. Jenkins  
Executive Director  
Sodexo Foundation
Brittany Amano
An eleventh-grader at Kalani High School, Brittany started “Hawaii’s Future Isn’t Hungry,” an organization that provides fresh produce, meals and cooking classes to the homeless and food insecure. She has helped raise nearly $600,000, collected over 98,000 pounds of food, served over 150,000 meals since 2007 and has recruited over 400 hunger relief volunteers in 26 states.

Maria Belding
Twelfth-grader, Maria Belding of Pella, IA, co-created “Fighting for Food: A Guide to Running Successful Food Drives in High Schools,” along with M.E.A.N.S. (Matching Excess And Need for Stability), a pilot program to help food banks coordinate meeting food needs with available surplus or expiring food. The Guide has been picked up by organizations nationally and has been distributed to students in 30 states and six countries.

Jordan Elist
Jordan Elist of the University of Southern California began nonprofit “Save a Bottle, Save a Life” at the age of 13, using the bottle and can refund program to raise over $30,000 for hunger relief in Southern California. He also personally recovers and redistributes leftover baked goods from Starbucks nearly every night.

Will Lourcey
At age seven, Will realized that people in his community struggle with hunger. Believing you can “have fun while helping others,” Will created FROGs (Friends Reaching Our Goals), a group of young people raising money and collecting goods for the Tarrant Area Food Bank through fun and engaging events. What started with a lemonade stand and a few volunteers has become an organization that has raised over $20,000 and served 140,000 meals to people in the Fort Worth area.

Natasha Suri
Natasha Suri is a perfect example of a young person who thinks globally and acts locally. When she recognized the paradox of a world where so many go hungry yet so much food is wasted, she started FoodSync. Her youth-run organization partners with local restaurants and food vendors to improve communication, increase food recovery and decrease food waste in Westchester County, redirecting over 1,000 pounds of food each month to hungry families and children.
Meredith Gault
For over 5 years, Meredith has been serving the needy in the city of Nacogdoches, Texas. In 2010, Meredith and her husband began Make it Happen Missions, a group that prepares hot meals for people in need. They funded the organization’s first two years out of their own pockets. Now, with the support of community members and local businesses, they have served over 10,000 meals since 2012.

Mary Koss
Mary’s seven years of service with Meals on Wheels helps the elderly, needy, and disabled members of the Pottstown, Pennsylvania community get nutritious, hot meals that she personally prepares and delivers. Mary’s Mondays are all about service as she drives from home to home delivering wholesome food to 15 different Meals on Wheels clients, serving more than 9,000 meals over the years.

Chuck Liedtke
Chuck began his hero’s odyssey volunteering with the Bread of Healing Empowerment Ministry in Sussex, Wisconsin, enlisting the help of fellow Sodexo employees. While preparing upwards of 200 meals each month, he also sponsored and catered fundraising events for Sussex Outreach Services, raising over $10,000. Chuck also organized a team of volunteers to pick up baked goods from a local Panera each week — a donated value of over $30,000 per year.

Maude Meade
In terms of volunteering longevity, Maude’s commitment spans decades of service working with her local food aid community, visiting St. Mary’s Food Pantry every Tuesday to help wherever she can, organizing fundraisers, and regularly participating in events like Boston’s Walk for Hunger and the Heart Walk in which she is captain of her Heart Walk team. Maude has recruited several colleagues to help support these initiatives and her lifelong commitment to helping people has not gone unnoticed.

Jackie Strickland
For more than a decade, Jackie has spent thousands of hours helping others in her Grandview, Missouri community. Every Saturday, Jackie’s efforts bring food to Concord Fortress of Hope and the Missionary Baptist Church. She also serves men, women and children at the City Union Mission. While her personal donations number in the thousands of dollars, the true impact of her selflessness is priceless.
CAMPAIGN INVESTMENTS

Summer Meals
Sodexo Foundation provided critical support to several No Kid Hungry campaigns including Maryland, Arkansas, Florida, and Colorado, which are moving the needle on the number of kids participating in in-school and out-of-school nutrition programs. For instance, in Maryland, 101 new summer meals sites were added and the Maryland state budget included a $1.72 million increase in state funding for Meals for Achievement.

End It With Orange
In support of Hunger Action Month, Sodexo employees spread awareness about child hunger through the distribution of 100,000 orange End It With Orange stickers to stakeholders across the country. In addition, teams participated in endless activities, including wearing orange, hosting food drives and fundraisers, serving orange meals and engaging youth in hunger relief activities. At Sodexo USA’s Headquarters, Bob Stern, Sodexo Foundation’s President, Nebeyou Abebe, Sodexo’s Wellness Director, and Sodexo employees gathered in orange gear to walk an End It With Orange Mindful Mile to bring attention to obesity and hunger – two serious health problems that coexist in this country.

YOUTH INVESTMENTS

Generation No Kid Hungry
With support from Sodexo Foundation, Share Our Strength revamped the youth engagement platform, GenerationNoKidHungry.org. The site, geared at engaging 13 to 25 year-olds, hosts ideas and resources to help young leaders raise awareness about child hunger issues and create innovative solutions in their communities.

Teen Art & Writing Contest
Together with No Kid Hungry and We Are Teachers, Sodexo Foundation challenged teens to speak out against childhood hunger in the United States through their own words. Nearly 1,400 students across the country created artwork, wrote stories and essays, took photographs, and even wrote songs in support of the more than 16 million kids who live in households that struggle to put food on the table. View the contest winners.

No Kid Hungry Youth Ambassadors
Sodexo Foundation supported the expansion of the Youth Ambassador program, pairing 13 Youth Ambassadors in six states, including TX, MT, AR, CT, IL and NC. Since the program began in 2011, there have been 45 Youth Ambassadors working on hunger projects such as leading nutrition education activities, hosting bake sales and spreading awareness about accessing summer meals. The 2014 class of Youth Ambassadors culminated their work on Capitol Hill. Alongside Sodexo executives and No Kid Hungry team members, the Youth Ambassadors attended more than 30 meetings with the offices of their elected officials to share ending hunger solutions for communities across America and showcase the power of public-private partnerships.
Youth Grant Recipients include:

A sixteen-year-old who hosted a Kids Against Hunger event and engaged 50 students at his school to pack 2,400 nutritious meals, and later the same group of students used their knowledge to train 2,700 volunteers who packed over 1.6 million meals to help alleviate hunger.

A twelve-year-old who organized a school food drive and mobilized her community by advertising in the local paper, on the school’s website, and sending invitations to public officials. The event inspired the community and garnered support to provide 850 meals to those in need.

A seventeen-year-old who organized a cook-off competition between his high school’s football and baseball teams, raising $18,000 to provide summer meals for children in his community.

YSA (Youth Service America)

2014 marked the fourth year of the YSA-Sodexo Foundation partnership, engaging youth in a wide array of meaningful service activities that focus on ending childhood hunger. To grow our community of teachers and students working together to end childhood hunger, we funded a new resource, Engaging a New Generation of Anti-Hunger Leaders, for educators to provide support for students and teachers addressing childhood hunger in their communities. Drawing on case studies, interviews with teachers and students, and evaluation outcomes, the guide shares effective practices for introducing a hunger-focused service-learning program into the classroom.

Additionally, nine Sodexo School Engagement Grantees spread the word about the new resource, sharing copies with other schools, at statewide conferences, and with hunger-focused organizations. Our work with YSA also includes a national grant program to fund 100 youth-led projects aimed at fighting child hunger. This year, 7,395 youth volunteers engaged in hunger-relief projects on Global Youth Service Day and throughout the year.

Another Sodexo Foundation-funded project was the three-part youth mobilization webinar series, Engaging Youth; Fighting Childhood Hunger, that tackled the topics of food recovery, food drives and raising awareness during Hunger Action Month. Through the webinars, YSA convened national organizations and youth leaders to present an array of strategies, project ideas, and supporting resources to equip young people with tools to address hunger. Broadcasted to a live audience, the webinars attracted more than 2,600 interested youth, educators and community organizations.

YSA PARTNERSHIP IMPACT

four-years of partnering with Sodexo Foundation

82,617 engaged students

$146,377 raised

226,975 meals distributed
In 2013, Sodexo Foundation became a founding funder of Food Recovery Network (FRN), a movement where students recover and donate surplus food from colleges to hungry Americans in need. Through the dedicated commitment of almost 3,000 student volunteers across the country, FRN grew from 49 to 111 schools, including 22 Sodexo-operated schools, in 31 states across the country. FRN volunteers recovered over 355,000 pounds of food, including 32,777 pounds of food from Sodexo-supported sites, and volunteered 55,620 hours of their time to fight hunger, combat food waste and gain leadership skills.

FRN and The Campus Kitchens Project co-hosted the first national Food Waste and Hunger Summit that was attended by 225 student leaders, who are pioneering solutions to the interrelated problems of food insecurity and food waste. Sponsored by Sodexo Foundation, the Summit gave students a forum to learn from experts in the fields of social justice, social enterprise, public health, non-profit management and related fields in addition to the opportunity to share best practices.

40% of our food in America is wasted, while 1 in 6 are hungry including 16 million children. To combat this issue, food recovery programs have become essential. Donating food that would otherwise go to waste not only feeds hungry people, but also helps the environment. Sodexo Foundation is proud to partner with student-led non-profits, including Food Recovery Network and The Campus Kitchens Project that spearhead food recovery efforts on college campuses, building healthier communities across the country.

Food Recovery Network

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The Campus Kitchens Project™

This year, The Campus Kitchens Project’s (CKP) network grew to 42 schools around the country. Expanding beyond their core efforts, CKP co-sponsored a Food Waste and Hunger Summit, created a Nutrition Education Curriculum, Building Blocks for Healthy Kids, launched an online Campus Kitchen Planner and developed a video grant competition offering grants to college campuses to bring The Campus Kitchens Project to more schools across the country. The competition received over 40,000 votes, which led to the launch of seven new Campus Kitchen programs.

SodexoFoundation.org
15 years of creating CHANGE

A Foundation of Teamwork – Our Programs

Our core Stop Hunger programs have seen impressive growth this year. From serving our 4 millionth meal this summer, to joining 36 other countries around the globe in a month of service, and to giving out funding for nearly 400,000 backpacks to school kids in need – we are a foundation rooted in tackling the problem of childhood hunger in America and are proud to support these initiatives. We believe that with partnerships, teamwork and our dedicated resources we can make a real impact on children’s lives around the country. This was one of our most successful and most inspiring years and it only reaffirms our commitment to our mission.

Feeding Our Future®

As a cornerstone in our fight against childhood hunger and as a milestone in our efforts, our Feeding Our Future program served its 4 millionth meal last summer. And for the roughly 18 million children who don’t have access to a dependable source of food once school is out for the summer, Feeding Our Future is a lifeline that some of these children have come to rely on. The program served nutritious meals to children in 23 cities and thanks to the 215 Sodexo volunteers, plus numerous community and vendor partners, the program served over 400,000 meals last summer.

Servathon

Servathon shines a bright light on the generosity, compassion and creativity that Sodexo employees contribute to their local communities all year round. Every April, Sodexo employees in 36 countries around the globe come together to fight hunger. In the U.S., more than 39,800 employees and young people participated in service activities, serving 175,776 meals, sorting and donating 412,369 pounds of food and raising $150,841 for hunger relief, engaging 305 NGO partners to combat hunger nationwide. The inaugural photo contest resulted in a powerful display of employee engagement, highlighting our amazing month of service. Sodexo employees submitted Servathon photos on Facebook and voted for their favorites. Three winners received a grant for the hunger charity of their choice, further aiding local communities.

Backpack Food Program

1,666,000 meals. 391,500 backpacks. 58 schools. Hundreds of thousands of children served. That’s the impact the Backpack Food Program (BFP) made on children’s lives last school year. Through the BFP program, on the last school day, prior to a weekend or holiday vacation when the free or reduced-price school meals are not available, volunteers provide students with backpacks full of nutritious food that they depend on. To date, the program has donated approximately 5 million meals helping children in communities all across the country.

SodexoFoundation.org
15 years of making a DIFFERENCE

A Foundation of Support

15 years of building a team, building partnerships and building a foundation dedicated to ending childhood hunger in America. From small rural towns to big cities, we are proud to support innovative programs and partnerships that are making a difference. From nutrition programs to fighting food waste to galvanizing youth as a critical part of the solution, the foundation supports hunger-related initiatives on local, state and national levels. We are acutely aware of the gravity of the issue and are committed to doing everything we can to make a difference. And through the unwavering dedication of our people, our partners, and our programs we will stay focused on our mission until we all can live in a hunger-free America.

Funding Sources**

- Sodexo Foundation Dinner 46%
- Sodexo Inc. Contributions 18%
- Employee Payroll Giving 13%
- Cause Marketing & Vendor Support 12%
- Employee Driven Fundraisers 9%
- Other* 2%

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*Donations from clients, customers and online
**Preliminary and unaudited. Audited financial statements are available upon request.
take hunger PERSONALLY®

Learn More at SodexoFoundation.org