Stop Hunger Servathon 2021
Network for Good Peer to Peer Fundraising Instructions
Love the Planet Virtual Food Drive

Visit:
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In just a few short steps you’ll be able to set up your personal fundraising page. We’ve made it easy by providing a template to help you get started, but you know your connections best! Feel free to tweak these suggested messages or write your own to promote your fundraiser in your own style.

Once your page is done it will be submitted to the campaign administrator for approval. You’ll hear back via email if any changes are needed or that the page is active and ready to accept donations.

After your page is up and running, we’ll also provide some templates you can use to reach out to your friends and family about your fundraising efforts and to thank those who donate.

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Enter your TEAM NAME in the First and Last name sections. For example:

First Name: Sodexo ABC
Last Name: Segment Team

Enter your TEAM MANAGER’S email address in the email address section

Then, create a password and record it in a safe place.
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Choose a photo of yourself or a photo representative of your team. You must upload a photo as you cannot skip this step.

Click Here
Enter a fundraising goal. We are recommending at least $1,000. All funds benefit the Sodexo Stop Hunger Foundation or can be directed (at $1,000 level or more) to a hunger charity (501c3) of your choice. No need to enter any banking or financial information.

For your ease, we have pre-populated the language for this fundraiser. If desired, you can slightly adjust if needed to help personalize the fundraiser.
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This is a preview of your fundraiser.

Simply click the “Launch Your Campaign” button.
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Your fundraiser is ready to go!

To make edits to your page and to learn more about email, social, and thank you template language, continue on in this document.
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If you need to edit your fundraiser information, click here.
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If you would like to choose another video, you can paste the link to the video. They must be videos from YouTube or Vimeo.

If you need to make other changes to your fundraising page, follow the prompts and fill in the boxes. Hit Save and Preview button at the bottom of the page.
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To get email language and a social media post language to help advertise your fundraiser, click here.
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Donor Ask Templates

You can use the content below to communicate with your potential donors.

Subject
Help me help food insecure children and families in the U.S.

Email
Hi all,

Throughout the pandemic we are continuing to see an average increase of over 55% more people visiting food banks than before the pandemic. I’m launching a new campaign to help people struggling with food insecurity to eat more plant-rich foods, and it would be great if you were a part of it.

During April and May, Sodexo and the Stop Hunger Foundation are celebrating ServeFest, my company’s largest global Stop Hunger event where employees around the world join forces, engage their teams, and fight hunger in their local communities. Although many of us are unable to gather in large groups, we can still make a big impact by individually engaging in the Plant Forward Virtual Food Drive. And, April 22 is Earth Day so a Plant Forward theme will help raise awareness about sustainability.

I created a fundraiser to support Sodexo Stop Hunger Foundation. Their campaign to help people struggling with food insecurity to eat more plant-rich foods will make plant-based foods more popular. It will help educate people about the nutritional benefits of canned fruits and vegetables, making them part of an affordable diet, and using them in delicious meals properly—and you can be a part of it.

Check out my fundraising page and please consider making a donation to help me reach my goal of $1,000.

Give today.

Giving online is easy and fast, and your support will make a real difference. I appreciate your help!

You can copy the content and paste in your email browser and just add your contacts in your email system to share immediately.
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You can copy the “Social Post” content and paste in your social media channels. This is an easy way to get others quickly interested in your fundraiser.
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To get donor “Thank you” email language, click here.

We can help people struggling with food insecurity to eat more plant-rich foods
Join me and help make a difference, please give today.

Sodexo ABC Segment's Fundraiser

Sodexo Quality of Life Services is a proud supporter of Stop Hunger
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You should receive an email for each donation you receive under your fundraising account. Here is the text to send a quick “Thank you” message. Copy and paste the language in your email system.
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For questions on setting up your Network for Good Site or for troubleshooting, contact:

Stop Hunger Team Member:  
Lisa Acuna  
lisa.acuna@sodexo.com

After you first set up your page, please continue to log in under your direct fundraising page link or this page to make edits and track your progress:


Click the log in button on the upper right-hand section of the page, and use your Team Manager Log in credentials.

Thank you for your time and support!