

Impact Report 2022





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It is incomprehensible that there are people in our country who don't know where they will find their next meal. No one should ever have to face hunger, especially children.

"

Stephen J. Brady

Sodexo Stop Hunger Foundation

What an incredible year! In 2022, the Sodexo Stop Hunger Foundation (Stop Hunger) exceeded our impact goals, raising more money and impacting 1.2 million more beneficiaries than planned. With support from our donors and volunteers, Stop Hunger achieved exciting milestones, including granting nearly \$2 million to organizations helping to fight hunger in communities throughout the country. In addition, Stop Hunger was at the White House Conference on Hunger, Nutrition, and Health for our commitment to helping end hunger and donating \$10 million towards hunger-fighting actions by 2030. This year the Foundation also worked with Sodexo's Corporate Social Responsibility team to create a toolkit to help food service operators engage in food recovery and donation efforts — one of the most impactful ways to help end hunger. Finally, and most visibly, we recognized Stephen J. Brady Scholars and Heroes of Everyday Life® at the 2nd Annual Charity Classic in Pinehurst, North Carolina.

The Sodexo Stop Hunger Foundation is the unique philanthropic cause of Sodexo. It was created in 1996 by Sodexo employees in the United States, including its founder and the late former president, Stephen J. Brady. Stop Hunger is a global nonprofit network acting in 54 countries today. Since then, we've grown our programs in the United States, expanded our partnerships, and developed an engaging annual fundraising event. We're now on track to achieve our White House commitment and expand our impact in more communities with more partners.

Ending hunger often means giving food to people who are food insecure. But today, we know ending hunger

means much more. It means creating systemic changes that will help people suffering from or who are at risk of food insecurity achieve sustainable financial autonomy. In other words, we need to help individuals, especially the youth in our country, develop self-sufficiency so they can rise above hunger. Through mentorship, skill development, and education, we can use our talents and areas of expertise to help others confidently gain independence and provide for their personal needs.

At Stop Hunger, we are committed to supporting beyond food aid actions. These efforts are consistent with our roots and our ambitions — to ensure every child in the U.S. grows up with dependable access to enough nutritious food to enable them to lead a healthy, productive life. Our success comes not only from what we accomplish each year but also from the passionate people who share in our daily mission. Thank you for being one of those people.

Regards,



Joan McGlockton Chair of the Board Sodexo Stop Hunger Foundation



Roxanne Moore Executive Director Sodexo Stop Hunger Foundation

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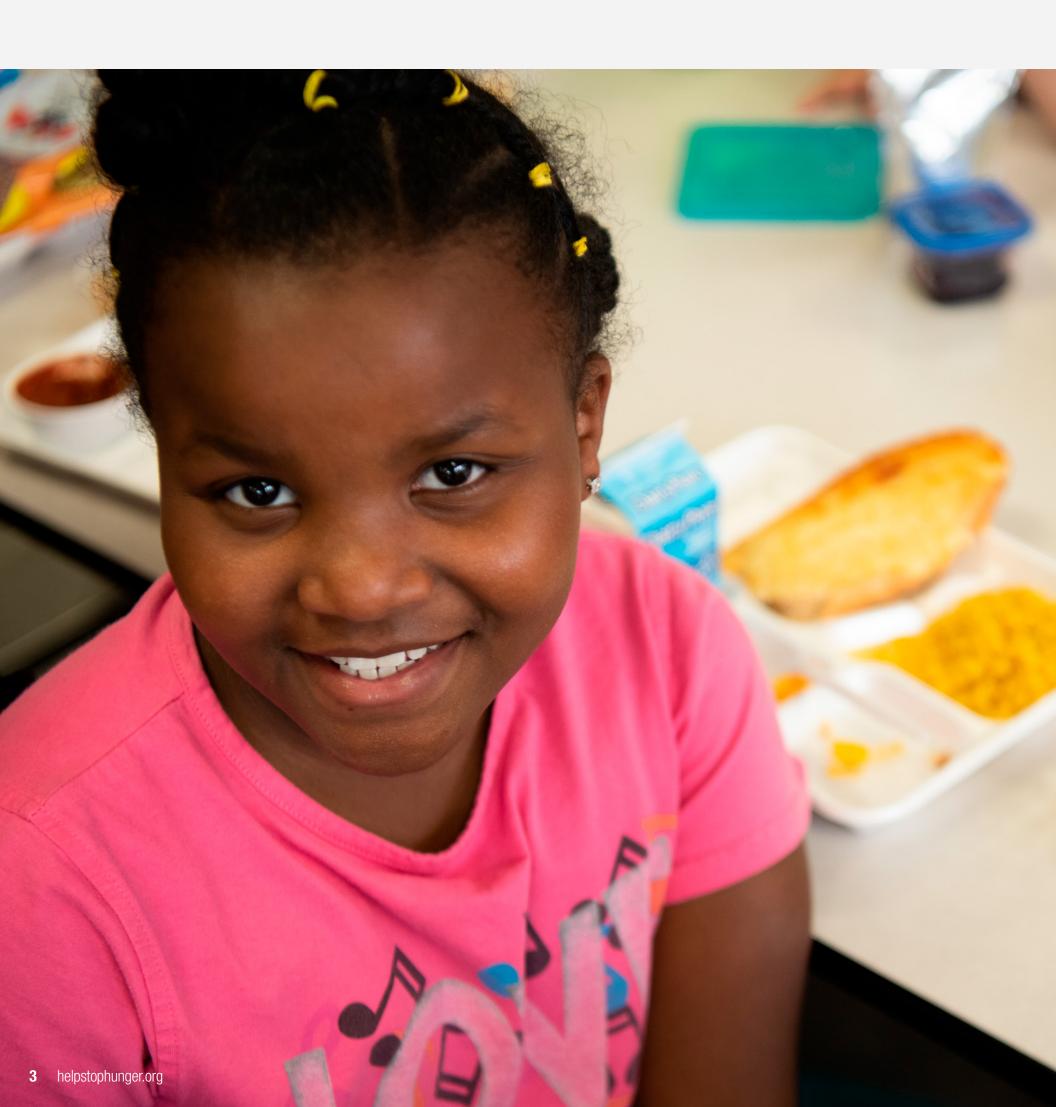


2022 Stop Hunger Impact Report

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The Stop Hunger Story

Stop Hunger is a global nonprofit network acting for a hunger-free world supported by its founding partner Sodexo. Stop Hunger was created in 1996 by Sodexo employees in the United States who saw that some disadvantaged children did not have enough to eat when school food programs stopped during the summer, their only meal being the one served at school. These employees got engaged to take over and serve free meals during school holidays. Thus, Stop Hunger was born.



Mission

Stop Hunger's mission is to ensure that every child in the United States grows up with dependable access to enough nutritious food to enable them to lead a healthy, productive life. We accomplish this mission by empowering women and youth, and by investing in food aid and beyond food aid activities.

With the support of experts, innovators, volunteers and donors we feed children in the U.S. today and advocate for policies that ensure no child is hungry again tomorrow. This includes Sodexo employees, who support Stop Hunger year-round by donating their time, resources and expertise, holding fundraisers and encouraging others.

Food Aid

Ensure that people have access to adequate amounts of nutritious food through food aid grants, school backpack, summer feeding, and campus food pantry programs.



Beyond Food Aid

Enable people to rise above food insecurity by funding programs like workforce development and gardening initiatives that create a greater level of self-sufficiency.



Youth Empowerment

Invest in developing a younger generation of leaders and their innovative ideas to end hunger.



Impact

In Fiscal Year 2022,

Granted **\$2 million**

to 20 Major Nonprofit Partners and 3 food aid programs

Reached over

4.8 million beneficiaries

44,318

Sodexo volunteer hours logged

Provided backpacks and food pantry grants to

119 nonprofits

Since **1996**,

Granted \$43.2 million

Awarded 81 national

Stephen J. Brady Scholars and 241 regional honorees totaling over

\$1 million in charitable of

in charitable grants and academic awards

Recognized 154
Sodexo Employee Heroes
of Everyday Life® totaling

\$738,000 in charitable awards



Our Work



Servathon

Servathon takes place every April & May and is Sodexo's largest global Stop Hunger event, drawing Sodexo employees, families, youth, clients, customers, and more to use their skills and expertise to improve the quality of life of others. After social distancing for two years, many employees were eager to engage

in hands-on activities. Volunteers helped with the community and virtual food drives, culinary demonstrations, hands-on work at food banks, gleaning at farms, building community gardens, and teaching nutrition courses.

Thanks to many volunteers:





31,751 meal equivalents were donated.







Big Soup

The Sodexo Stop Hunger Foundation relies on effective partnerships, volunteerism, and fundraising to achieve our mission.

Over the past two years, Sodexo Live! and Nestlé Professional collaborated with the Foundation to create an impactful one-day program that results in more than 1500 meals served in high-risk communities. Together, they developed "The Big Soup" volunteer event, where chefs from Sodexo Live! and Nestlé Professional teamed up with Stop Hunger volunteers and Pro-Start students to cook approximately 140 gallons of delicious chicken noodle soup. This ambitious team launched the first event during Servathon 2021 at the Wilmington Chase Center in Delaware.

After a successful pilot, the team created a comprehensive playbook to help other sites implement The Big Soup. Consequently, Big Soup has grown to over seven significant cities that stretch across the US. To date nearly 17,000 servings of soup have helped feed local community members in Delaware, Maryland, Tennessee, Virginia, California, and Massachusetts. This team effort is an example of how collaboration and the use of shared resources can significantly impact local communities. We can all elevate our service to communities when we develop creative and strategic partnerships and solutions that evolve into programs like The Big Soup. Events like this bring hope to people, especially children who struggle with hunger.



Grow A Garden

Community gardens are places where people of all ages gather for a common goal – to grow fruits, herbs, vegetables, and flowers. This gardening encourages people in the neighborhood to become closer and beautify their community simultaneously. Community gardens bring simple gardening to the next level because it dramatically helps ensure that fresh and healthy food is available and accessible to the neighborhood. As a result, gardens help reduce the number of hungry families, obese people, and malnourished children. Teaching people to garden is also one means of helping create greater self-sufficiency. It's what we call "beyond food aid."

This past year, the Sodexo Stop Hunger Foundation was the sole funder of <u>Denver Urban Garden's Grow a Garden program.</u> This program connects individuals, families, and groups with seeds, seedlings, and educational resources. Community members can choose from 5 different Garden Kits for a curated collection of veggies, herbs, and flowers that grow well together.

Gardening kit options include one of the following:

- Salsa Garden Kit
- Pizza Garden Kit
- Epic Salad Garden Kit
- Fried + Fermented Garden Kit
- Thai Garden Kit

Every kit also includes a Plant Care Growing Guide, which offers custom plot planting layouts and expert advice to help people, including children, grow their skills as they grow their gardens. Denver Urban Gardens also provides a virtual community forum where participants can meet other gardeners, ask questions, get advice from gardening pros, and come together in a community around the love of growing!

Grow a Garden reduces barriers to local fresh food by connecting individuals, families, and community groups to seeds, seedlings, and education. The participants then use these tools and resources to grow a garden at home or in a DUG garden. Stop Hunger was honored to support this program to help fill bellies, transfer knowledge, and offer a skill that can transform lives forever.







2nd Annual Sodexo Charity Classic presented by PepsiCo

Each year the Sodexo Stop Hunger Foundation hosts a celebratory event where Sodexo employee Heroes of Everyday Life® and youth leaders, the Stephen J. Brady Scholars, are recognized and provided with an award to support their charitable actions. Scholars also receive academic awards to use toward furthering their education. This event is a significant part of the annual Charity Classic, a fundraising event planned with the help and support of Sodexo's Supply Management team. The 2022 2nd Annual Charity Classic, presented by PepsiCo, was held in Pinehurst. North Carolina.

In the location where the Charity Classic event takes place, Stop Hunger works with attendees to give back to the local community. Several supply partners donated food products that were built into architecture and then donated to the to the Sand Hills Food Bank of Central & Eastern North Carolina. Partners who donated products included Dole, PepsiCo, Smuckers, Campbells, Kellogg's, and Ecolab. The Sodexo Stop Hunger Foundation then elevated the donation by providing a \$10,000 grant to help support the local summer feeding program.

> As a result, over 42,000 meal equivalents were delivered to the food bank and the local community.





















Heroes & Scholars

Heroes of Everyday Life®

A Hero of Everyday Life is a Sodexo employee who is actively involved in ongoing community service and goes above and beyond to fight hunger – giving their time, energy, and ideas to help feed some of the 40+ million people who are without enough food in the United States. A Hero puts service before self and inspire others to do the same.

Hunger is an issue too big for one person, team, or organization to solve alone. Sodexo is committed to making a significant impact in the fight against hunger through their hunger-fighting team of volunteers, including many employees who help lead the charge. Through this award, Stop Hunger proudly recognizes Heroes for their dedication, leadership, and contributions to their communities.

Selected Heroes receive a \$5,000 grant from Sodexo Stop Hunger Foundation for the hunger-relief organization of their choice and receive public recognition through Sodexo and the Foundation's communication outlets. Each year the selected Heroes are invited to attend the Sodexo Charity Classic presented by PepsiCo where they are formally recognized.

To learn more about Sodexo Heroes of Everyday Life®, please visit: http://us.stop-hunger.org/home/grants/2022heroes.html



Donald Hawkins Executive Chef Shenandoah University Winchester, VA



Sue Sussman Senior Project Manager, Healthcare **Tri-State Region** Westchester County, NY



Denise Dickson Kitchen Manager, Putnam City Academy School Oklahoma City, OK



Pat Whitley General Manager, Multi Service 1, Randolph Health Asheboro, NC



Henry Tapia General Manager **Huntsville Independent School District** Huntsville, TX

Stephen J. Brady Stop Hunger Scholars

The Stephen J. Brady Stop Hunger scholarship program recognizes student innovation and youth-led solutions to fight hunger in the U.S. The scholarship is named for the Foundation's founder and former president, Stephen J. Brady, who was an unstoppable champion in the fight to end hunger.

These young people are creating awareness and mobilizing peers in their communities to be catalysts for change. The scholarship awardees comprise a wide variety of students, ages 5 to 25, who are recognized at the national level and hail from across the country. This program recognizes students who are developing models that provide solutions to eliminate hunger in the U.S.

At the 2022 Sodexo Charity Classic presented by PepsiCo National scholarship winners received a \$5,000 academic scholarship and a \$5,000 grant for their hunger-related charity.

Since 2007, the Foundation has recognized 81 national Stephen J. Brady Scholars and 241 regional honorees resulting in just over \$1 million in charitable grants and academic awards.

To learn more about Stephen J. Brady Scholars, visit: http://us.stop-hunger.org/home/grants/2022scholars.html



Shraman Kar Rising Eleventh Grader Louisville, KY



Shreya Shivakumar Rising College Sophomore Edison, NJ



ZaNia Stinson Rising Tenth Grader Charlotte, NC



Makenzie Greenwood Rising Tenth Grader Manchester, MD



Jacob Mansbach Rising College Freshman Santa Barbara, CA



Nonprofit Partners



Empowering Youth

The Sodexo Stop Hunger Foundation believes in identifying, investing in, and scaling innovative, youth-designed, and youth-led solutions to childhood hunger. Collaborating with organizations like Youth Service America, Share Our Strength, the Congressional Hunger Center, and FoodCorps ensures deserving youth can work through real-life challenges and make meaningful changes in their communities. These transformative experiences encourage a younger generation of aspiring leaders to confront moral dilemmas, coordinate projects, investigate solutions, employ innovative thinking, and deliver valuable solutions that will help end hunger.



Share Our Strength

The Sodexo Stop Hunger Foundation has proudly supported Share Our Strength No Kid Hungry campaign for fourteen years, with an emphasis on sustaining their youth ambassador program and investing in early childhood projects.

> Stop Hunger provided funding to support 19 youth ambassadors in 16 nonprofit partner locations.

The Foundation also supported four early childhood projects that impacted nearly 1,000 children and served 84,500 meals. These projects are specifically helping Share Our Strength understand barriers families confront in order to develop effective methods for fighting hunger among children aged 0 to 5. Activities specifically focus on reaching parents and caregivers, as well as actions that connect meal access and health care.



Empowering Youth (continued)

Congressional Hunger Center

• The <u>Congressional Hunger Center</u> trains and inspires the next generations of leaders who work to end hunger and advocate for public policies that create a food-secure world. The Zero Hunger Internship immerses college students and recent graduates in anti-hunger work around the country. Diversity, equity, and inclusion are core tenets of the Zero Hunger Internship. At the Hunger Center, they know that people closest to the problem of hunger are often the most qualified architects of the solution. That is why they recruit students with lived experience with hunger and poverty into Zero Hunger Internships. They also put extra resources into

recruiting students from geographic areas and demographic groups that experience hunger at disproportionately high levels — especially people of color, women, and people from the American South.

> The Sodexo Stop Hunger Foundation supported twelve of the Congressional Hunger Center Zero Hunger interns in FY22 resulting in reaching nearly 60,000 beneficiaries.





Empowering Youth (continued)

Youth Service America (YSA)

- YSA believes that young people, communities, and democracy thrive when they all work together for the common good. YSA is a leading global nonprofit that activates young people, ages 5 to 25, to find their voice, take action, and acquire powerful civic and 21st Century skills as they solve problems facing their communities. YSA supports its activation campaigns with grants, training and resources, and recognition programs for young people and their adult champions.
- Stop Hunger financially supported 101 global youth service projects in 2022. Youth projects included community food drives, building and sustaining local gardens, backpack programs, food recovery initiatives and leading advocacy and awareness campaigns. Nearly 84,000 people benefited from these youth-organized activities.





Empowering Youth (continued)

FoodCorps

- FoodCorps envisions an equitable education and food system where every school has the resources and support needed to foster student health and well-being; and where every child has access to hands-on food education and nutritious school meals. In partnership with communities, FoodCorps fosters investment in the resources, people, and policies that dismantle systemic inequities to make hands-on food education and nourishing meals in schools the norm. FoodCorps service members teach students lessons on cooking, gardening, and nutrition and work with school cafeteria staff to increase access to healthy food.
- Funding from the Sodexo Stop Hunger Foundation supported Food Corps core food education and nourishing school meals work in 8 schools, reaching a projected 2,800 students and helping to shift students' preferences for healthier foods. Many food-insecure youth lack access to healthier foods. Education and exposure to good-for-you foods are critical for changing food preferences. A more versatile palate can promote the consumption of foods traditionally seen as "unfamiliar", thus helping youth overcome food insecurity and improving their health with more nutritious food choices.





Food Recovery

Ensuring that individuals facing food insecurity have access to sufficient, nutritious food begins with building a more equitable food system. Aligned with the Sodexo Stop Hunger Foundation's values, Food Recovery Network (FRN) and Move For Hunger are committed to increasing food security in communities across the country.

With funding support from Stop Hunger, nearly 1 million pounds of food were recovered, equating to 833,272 meals.







Beyond Food Aid

Bringing an end to hunger means addressing many of the root causes, including lack of employment, education, or skills. Stop Hunger's beyond food aid partners are actively engaged in workforce development and life-skills training, mentorship, preparation for work, nutrition education, and excellent nutrition and culinary competencies.

Stop Hunger's partnership with the organizations below contributed to reaching over 146,000 beneficiaries.

- Together We Bake
- DC Central Kitchen
- Harlem Education Activities **Fund**
- Boys & Girls Club of **Mississippi**
- Maryland Food Bank
- Marine Education Initiative















Food Aid

The pandemic shed an unfortunate light on the severity of acute and chronic hunger around the world. While we saw some reprieve in 2021, the problem continues to trend in the wrong direction. Inflation, supply issues and reductions in both food and financial donations means the need for food aid remains far too high. The following organizations worked with the Foundation in FY22 to help bring better access to food for those in need.

Collectively these organizations contributed to reaching

1,322,609 people and serving over 1.5 million of meals.

- Swipe out Hunger
- FoodFinder
- Manna Food Center
- Feed The Fridge
- **EasterSeals**
- Feeding San Diego Food
- **Armed Services YMCA**















ARMED SERVICES YMCA NATIONAL HEADQUARTERS

Financials

Total Dollars Raised from September 1, 2021 to August 31, 2022

Annual Foundation Fundraiser (Sodexo Charity Classic)

66%

Sodexo Inc. Contributions

16%

General Contributions

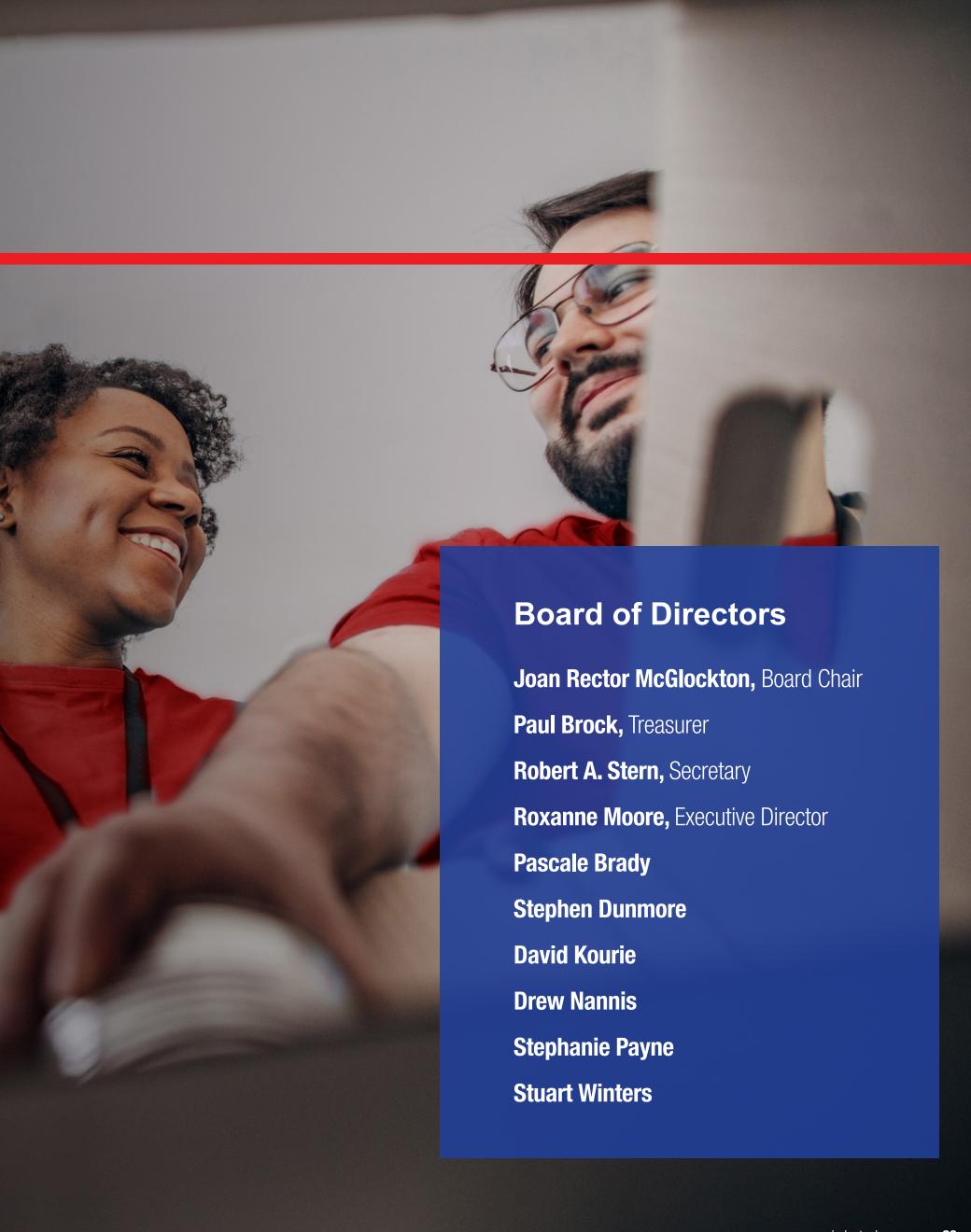
8%

Employee Payroll Giving

7%

Cause Marketing

3%





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