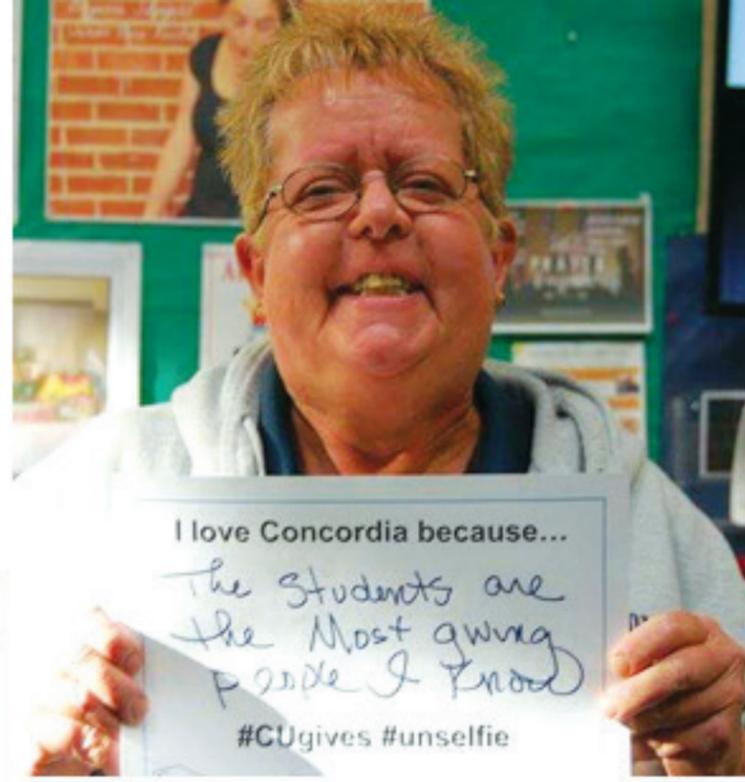


# FEEDING INNOVATION



# POWERING CHANGE

SODEXO  
stop hunger  
FOUNDATION

# 2017

NO CHILD HUNGRY TODAY

40,644

volunteers engaged

4,102,984

meals donated

All children deserve access to sufficient, healthy food every day so that they can learn, play and thrive. We recover and redistribute meals, collect and distribute nonperishable food, support efforts to increase access to school-based feeding programs, and invest in the capacity of many nonprofit partners who feed children and families every day.



In 2017, Stop Hunger helped at least

2,328,681

children and adults meet an immediate need for food or avoid poverty and hunger in the future.



### NO CHILD LIKELY TO BE HUNGRY IN THE FUTURE

Fueled by consistent access to nutritious food, children who learn, play and thrive are more likely to achieve the education, health and employment necessary for a stable future. And that means they're more likely to avoid or move out of poverty, and less likely to experience hunger in the future. We believe today's generation will be the generation to end hunger.

Dear Friends,

Imagine a day when no child goes hungry in the United States. Or ever worries about being hungry again in the future.



What if leftovers from university and hospital cafeterias, businesses and restaurants were not tossed, but swiftly transported to hungry families? Why not plant more community gardens throughout our cities, brightening urban spaces and dinner plates alike with fresh vegetables? How about we return to using backpacks for homework, rather than filling them with food on Fridays just to get kids through the weekend? What if summer was for recreation rather than anxiety about how children will fare without school-provided meals?

That's the vision I committed to help realize when I stepped into the role of board chair for the Sodexo Stop Hunger Foundation in September 2017. I'm grateful for the constellation of nonprofit partners, vendors, youth leaders and employees who've joined us in this effort because I know this vision is too big for one organization to realize alone.

Thanks to innovative approaches from our nonprofit partners, we've made progress toward that vision. Childhood hunger is down 30% since 2010. We should pause to celebrate that fact. And until childhood hunger is down to zero, we'll continue our efforts to help feed children every day. In 2017, for example, Sodexo teams and our nonprofit partners got more than 4,000,000 meals to hungry children.

And we also recognize that feeding hungry people, while important, is only the first step in ending hunger. We also must invest in long-term solutions that decrease the likelihood any child relies regularly on donated food to avoid hunger in the future. So, in 2017, we supported Brady Scholar Shiaoqing Tse's "The Food Ark" program to build more sustainable food systems through school gardens able to produce 100 to 200 pounds of food every single year.

Together we are powering toward a tomorrow like the one I described above – a tomorrow that's free from childhood hunger. For good.

Feeding innovation. Powering change. Because all children deserve access to sufficient, healthy food every day so that they can learn, play and thrive.

Thank you for joining us.

— Gerri Mason Hall  
Chair, Board Of Directors  
Sodexo Stop Hunger Foundation

# NO CHILD HUNGRY TODAY

Leveraging all of Sodexo to get adequate, healthy food to hungry kids every day

## FEEDING OUR FUTURE®



## HEROES OF EVERYDAY LIFE®

This program honors five employees each year who have gone above and beyond in their dedication to end hunger in local communities. Spotlighting these wonderful examples of kindness, generosity and passion found among the company's workforce, Sodexo provides each hero with a \$5,000 grant to donate to the hunger-relief charity of choice. From Oregon to Virginia, 2017 heroes include:



**Sandi Brownell**, Senior Unit Clerical, Colby-Sawyer College, New London, N.H.



**David Grant**, Receiver and Stock Room Clerk, Framingham State University, Framingham, Mass.



**Rose Paul**, Lead Cook, Katten Muchin Rosenman, New York, N.Y.



**Vicki Rolph**, Dining Supervisor, Concordia University, Portland, Ore.



**Laura Spicer**, Clinical Dietitian, Bridgewater Retirement Community, Bridgewater, Va.



## VICKI ROLPH, DINING SUPERVISOR

Vicki Rolph, the dining supervisor at Concordia University in Portland, Ore., started an Emergency Food Pantry that gives groceries to food-insecure students, no questions asked, as well as a program to help when students run out of money on their meal cards.

Vicki engages student volunteers to help with the pantry, including running food drives tied to holidays and even a rock concert. Since she started the effort in 2013, the pantry has collected more than 40,000 pounds of food.

In 2016, donations to the food pantry were so generous that Vicki decided to give the excess to a local elementary school's food-insecure students and launched a backpack food program there.

Her efforts help ensure students learn better, stay in school and increase their chances of moving out of poverty in future.

## BACKPACK FOOD PROGRAM

This past school year, Sodexo partnered with more than 70 clients to distribute

**577,000**

food-filled backpacks to schoolchildren via local food banks.



**2.3 million**

The total number of meals to take home in those backpacks and eat when school meal programs are unavailable.

## STOP HUNGER FOOD DRIVE

Donated to food banks in

**39**

states



Distribute the equivalent of **242,863** meals

Engaged

**4,130**

Sodexo employees, students and community members as volunteers



Volunteered

**4,403**

hours

# YOUTH-LED INNOVATION

*Investing in youth-designed, youth-led innovative solutions to increase access to adequate, healthy food every day*

## STEPHEN J. BRADY STOP HUNGER SCHOLARS A.K.A. THE HUNGER SQUAD

A new squad of hunger fighters ages 5 to 25 is honored each year – each receiving \$10,000 (a \$5,000 scholarship for their education and a \$5,000 grant for the hunger charity of their choice). The Hunger Squad comprises members of the zero-hunger generation leveraging their remarkable and unique powers to combat hunger and positively impact communities across America. Meet the 2017 Brady Scholars:



**Robert Alex Eimers, 15**  
New Haven, Mich.

The Eimers Foundation in the past year raised \$60,000 and served 60,000 hot meals.



**Brooke Mackenzie Hinson, 13**  
Mt. Olive, N.C.

The Make A Difference Food Pantry, founded in 2015 when “Kenzie” was just 10, now serves more than 4,000 individuals per month.



**Sophie Edwards, 14**  
Marietta, Ga.

The Coins for Cans Campaign is designed to engage Marietta public school students to fundraise for anti-hunger by filling cans with change.



**Shiaoqing Tse, 18**  
Apex, N.C.

The Food Ark is a community gardening initiative involving student volunteers.



**Jack Griffin, 19**  
Duluth, Ga.

Food Finder is a nonprofit that manages a mobile and web app that allow hungry children and their families find free food assistance programs easily.



*“We provide nutritious food to those in need with compassion and love. More than just food, it’s about how you make people feel.”*

— **Brooke Mackenzie Hinson, 13**, founder of the Make A Difference Food Pantry, Mt. Olive, N.C.

## FOOD RECOVERY NETWORK

Food Recovery Network is the largest student movement against food waste and hunger in America. What began at University of Maryland in 2011 has grown to 230 chapters in 44 states thanks to early funding and continued support from Sodexo Stop Hunger Foundation.



**304,068** pounds of food rescued at Sodexo sites in 2017

**42** chapters launched in 2017, including 17 served by Sodexo:

- ARKANSAS
  - Lyon College
- CALIFORNIA
  - Pepperdine University
  - San Francisco State University
  - Scripps College
- FLORIDA
  - University of South Florida St. Petersburg
  - University of Tampa
- ILLINOIS
  - Olivet Nazarene University
- IOWA
  - Simpson College
- LOUISIANA
  - Dillard University
  - University of Louisiana Lafayette
- NEW YORK
  - Sage College of Albany
  - SUNY Polytechnic Institute
- OHIO
  - Shawnee State University
- PENNSYLVANIA
  - Cabrini University
- TEXAS
  - Texas Christian University
- VERMONT
  - University of Vermont
- VIRGINIA
  - Marymount University

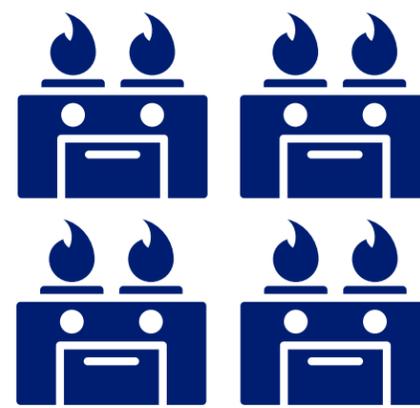
## CAMPUS KITCHENS PROJECT

The Campus Kitchens Project (CKP) is a national leader in community service for students and is the future of hunger relief. CKP is empowering the next generation of leaders to implement innovative models for combating hunger, developing food systems and helping communities help themselves.

**448,402** pounds of food recovered at Sodexo schools



**147,595** meals served at Sodexo schools



**4**

Campus Kitchens launched

## KEY PARTNERS



# NO CHILD HUNGRY TOMORROW

*Leveraging all of Sodexo to advance long-term solutions that address the root causes of hunger and poverty*

Childhood hunger is a problem too big for one organization to solve alone. Sodexo and the Sodexo Stop Hunger Foundation mobilize experts, innovators, volunteers and donors to feed children in the United States today, and to support programs and solutions that ensure no child is hungry again tomorrow. Sodexo's hunger-fighting team includes employees, clients, customers, vendors, youth leaders and carefully selected nonprofits.



## 2ND ANNUAL NATIONAL FOOD RECOVERY DIALOGUE



There's a common misconception that people are hungry because there's not enough food to feed everyone. There are adequate resources, but we need more efficient and sustainable food systems to increase access.

That's why Sodexo sponsored the first Hackathon as part of this year's National Food Recovery Dialogue to shift our culture from food waste to food recovery. The event engages a large collective of people arranged in teams around a set of real-world issues with the intent to generate

creative ideas to solve the particular issue addressed.

Twenty student leaders developed hacks to address the question: "How can Sodexo reduce post-consumer waste?"

In addition, Brian Turner, Sodexo's director of product quality assurance for North America, shared his food safety expertise in a training for the 200+ attendees, including students, dining staff and speakers, representing 45 FRN chapters from 23 states.

*"Creating lasting and substantive change in something as complex as our food system is not easy. It's only possible through innovation, imagined by creative, empowered individuals like the students here today, and committed organizations like Food Recovery Network."*

– **Ted Monk**, Vice President, Sustainability at Sodexo



HEROES OF EVERYDAY LIFE®



## LAURA SPICER, DIETITIAN

Laura Spicer, a registered dietitian working at Bridgewater Retirement Community in Virginia is passionate about helping people in need find healthy food. In 2017, she started working with teen mothers to help them make healthy choices for themselves and their children.

She provides recipes, informs women how to use WIC appropriately (The Special Supplemental Nutrition Program for Women, Infants, and Children is a federal assistance nutrition and health program for low-income pregnant women, breastfeeding women, and children), access nutrition information, and provides tips for eating healthy on a budget.

In addition, Laura teaches nutrition classes at Bridgewater College. She helps students understand how food, hunger and nutrition are interrelated by partnering with the Nutrition Department to offer students relevant volunteer opportunities.

# YOUTH-LED INNOVATION

*Investing in youth-designed, youth-led solutions because we believe this is the generation to end hunger*

## SHARE OUR STRENGTH'S NO KID HUNGRY® CAMPAIGN

Sodexo Stop Hunger Foundation supported 46 No Kid Hungry Youth Ambassadors in 18 states. These young leaders, part of Generation No Kid Hungry, help ensure no child will be hungry in the future. These students work with No Kid Hungry partners in the field to conduct data collection and tracking to help document specific needs in communities, community outreach to increase participation in existing anti-hunger programs, and nutrition education/training to help stretch food dollars. These Youth Ambassadors also participate in advocacy to protect and strengthen solutions to end chronic hunger.



**Kathleen Burks** @kathleen\_burks · 15 Aug 2017  
I just let my representatives know they need to continue supporting these programs and improve them for our future generations. You can too!

**No Kid Hungry** @nokidhungry  
TAKE ACTION: Tell Congress to protect programs that feed hungry kids!  
#NoKidHungry bit.ly/2x0HE6W

2 6



**Claire Thompson** @ecthomps20 · 3 Aug 2017  
Our Cooking Matters team hard at work today at the University District Farmers Market helping ppl make meals for 4 under \$10!! – at Asher & Campus Drive



2 3 12

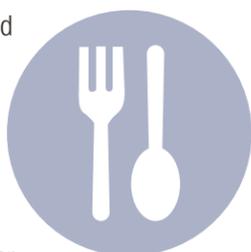
*“We completed the SNAP (Supplemental Nutrition Assistance Program) Challenge and it was truly a humbling experience, and really put everything into perspective and showed how important it is for there to be programs such as SNAP and Summer Meals.”*

— **Claire Thompson**, NKH Youth Ambassador (Ark.)

**Generation No Kid Hungry** – Sodexo Stop Hunger Foundation supports this interactive online youth action center with ideas and resources for youth to lead anti-hunger advocacy and fundraising efforts.

## CONGRESSIONAL HUNGER CENTER

At Second Harvest Food Bank of Santa Clara & San Mateo Counties, David Lazere, an Emerson National Hunger Fellow supported in part by the Sodexo Stop Hunger Foundation, wrote a report for school district leaders and local elected officials advocating the importance of increasing school breakfast participation.



*“My generation is uniquely able to combat hunger because we’ve been raised in an era of innovation, so it’s natural for us to think differently. We can bring this confidence and creativity to ending hunger.”*

— **Jack Griffin**, 19, Duluth, Ga., 2017 Stop Hunger Scholar



## YOUTH SERVICE AMERICA

 **150** youth-led grant projects

Engaged **22,000** youth working alongside 90 Sodexo employees 



**Shelbi B.**, 25, used her Global Youth Service Day Sustainability grant to help families learn about gardening, grow their own produce and understand the importance of healthy eating.



**SHIAOCHING TSE, 18, APEX, N.C., THE FOOD ARK**

Our mission is to fight food insecurity by involving youth in building more sustainable food systems through school gardens, food pantries and community outreach. Each garden is able to produce 100 to 200 pounds of food every single year.

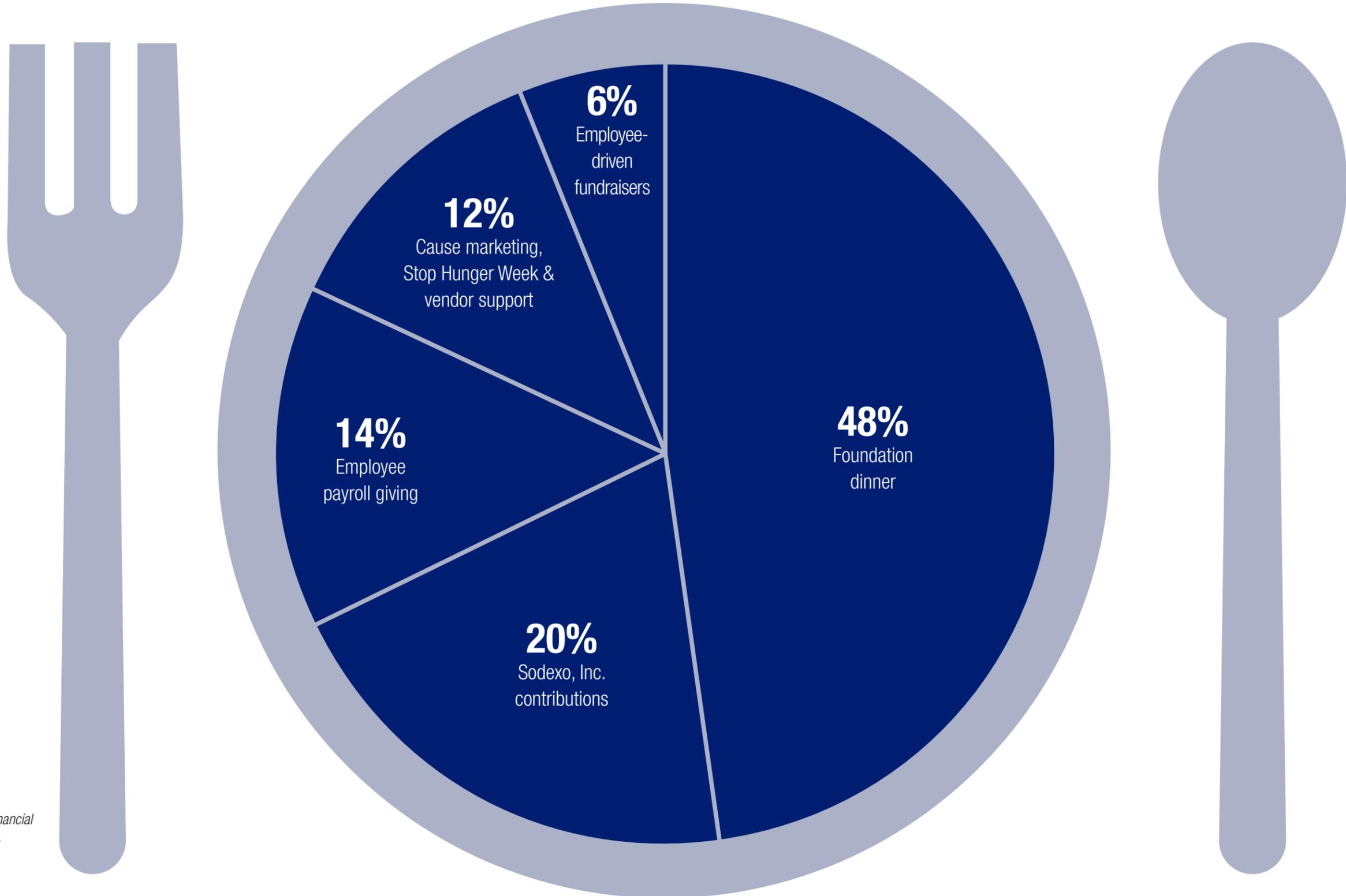
**6 GARDENS & GROWING:** “I wanted to make the largest impact by encouraging and inspiring other students to come along with me.”

*“Fighting hunger has been crucial to my life since going to school in a food insecure area and overcoming a personal eating disorder.”*



# FUNDING SOURCES

Nearly \$2,300,000\* was raised in 2017



\*Preliminary and unaudited. Audited financial statements are available upon request.

## BOARD OF DIRECTORS

Gerri Mason Hall, Chair as of Sept. 1, 2017

Robert A. Stern, Chair through Aug. 31, 2017

Rohini Anand

Pascale Brady

Paul Brock

Lorna Donatone

Steve Dunmore

Joan McGlockton

Jim Pazzanese

Barry Telford

Jennifer Williamson

Shondra Jenkins, Executive Director

## NATIONAL PARTNERS

Alliance to End Hunger

Congressional Hunger Center

Food Recovery Network

Share Our Strength's No Kid Hungry® Campaign

The Campus Kitchens Project™

Youth Service America

## CONNECT

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[StopHunger@SodexoFoundation.org](mailto:StopHunger@SodexoFoundation.org)

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